1.Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* 1. Entertainment tends to draw the largest crowdfunding campaigns (theater -344, film & video -178, music -175)
  2. Q1 draws the largest number of campaigns (256), while Q4 draws the lowest (233)
  3. Plays draw the largest number of campaigns

2. What are some limitations of this dataset?

* 1. Multiple currencies make it difficult to measure dollars accurately
  2. Only provided average donation and not full breakdown of donation data

3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* Percent Funded (Goal vs. Pledged variance) by category
  + This would tell us help us measure success in dollars. However, it would be crucial to convert all currency to USD in order to ensure that the data is measure properly
* Campaign Length (dates) vs Outcome
  + This can help us see whether or not length of campaign has an effect on the outcome
* Spotlight vs. Outcome
  + This can help us see whether or not the spotlight feature truly has an impact on the outcome of a campaign